

Introduction to Environmental Policy  
Course Number 2010-01  
Monday/Wednesday, 8:30am - 10:00am  
Seigle Hall, Room 304

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**Instructor:** Scott Krummenacher, Ph.D.  
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**Office Hours:** MTWR 12:30pm-3:30pm, Seigle Hall, Room 270  
**Website:** Blackboard will be used as the online component for this course.

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### Course Description

This course provides an introduction to and overview of environmental policy. In this course we will examine the policy process, behavior of interest groups and political parties and the actions of policymakers like Congress and the President. We will also examine significant environmental issues such as pollution control, climate change, conservation and biodiversity.

### Course Objectives

By the completion of the course, students will have learned the following:

- Understand significant environmental policies
- Develop skills in critical thinking and policy analysis
- Understand the policy process
- Understand interest group behavior for environmental issues

Additionally, students will develop an applied view of environmental policy through assignments, case studies and critical analysis of policy problems.

### Required Readings and Texts

Kraft, M. (2011). *Environmental Policy and Politics*. (5<sup>th</sup> ed.). Longman Press.

Selected readings as assigned. Additional course material is posted on Blackboard.

### General Expectations

Learning is a collaborative effort that takes students, faculty and other classroom participants who are committed to the endeavor. Students are expected to be producers as well as consumers of knowledge. General expectations for the class include the following:

- Every student is required to attend every class. If a student must miss a class, he/she must inform the instructor before the day of the class. If a student does not attend class, it is his/her responsibility to hand in the assignment that is due that day and to get the class notes from another student.

- Students are required to submit their completed assignments on time. If a student does not hand in an assignment when it is due, points will be deducted for every day it is late, unless the student has made prior arrangements.
- Students must complete assigned readings as outlined in the syllabus before each class. Students must be prepared to discuss the readings and/or case studies for the weeks that they're due. Preparation means knowing the material well enough to discuss, present and analyze it in class. We will discuss the readings and/or case studies in class.
- Access to the instructor is never a problem. I may be reached by phone, in-person, or by e-mail. Please allow 24 hours for a response to e-mail or phone inquiries. If a student has any questions or issues regarding the course, it is up to the student to let the instructor know. I will be happy to assist any student outside of regular class sessions and office hours as long as the student has made arrangements ahead of time. Inability to contact the instructor will never be viewed as a valid excuse under any circumstance in this course.
- Students are obligated to follow university requirements regarding plagiarism and other forms of unethical behavior. Furthermore, any student who uses material from another course will automatically receive an F.
- Electronic devices may be used for class purposes only. Surfing the web, texting or other uses are distracting to others and are not allowed.

## **Assignments and Grading**

The course grade will be calculated from the following 5 components:

|   |     |
|---|-----|
| Attendance & Participation.....         | 15% |
| Case Study and Writing Assignments..... | 25% |
| Midterm Examination.....                | 25% |
| Final Exam.....                         | 35% |

### *Class Attendance & Participation*

Students are required to attend every class. Students are also required to be prepared for each class by having read the assigned readings prior to every class. Participation will be measured by the student's contribution to in-class and online discussions, small group work and other activities. Attendance and participation will count for 15 % of the final grade.

### *Case Study and Writing Assignments*

Case study and writing assignments will be given at least a week in advance. Most assignments will be posted on Blackboard so make sure you are familiar with the technology. For all writing assignments, students will be evaluated on the criteria for written work found below in this syllabus.

### *Midterm and Final Exams*

The exams will be delivered in class on the dates listed in this syllabus. The final exam is cumulative and covers material in the textbook, readings and other items discussed in class.

## General Criteria for Evaluating Course Work

### Written Work

All students are strongly encouraged to visit the Writing Center (<http://artsci.wustl.edu/~writing/home.html>) before completing written assignments.

For written work, I will review the following:

Clarity: A logical sequence of clearly thought sentences.

Organization: Material presented logically—sequence of arguments, evidence cited.

Content: What you say; facts; logic of evidence; assumptions; assertions; range of issues considered; use of relevant citations (including those that belong—excluding those that do not belong); creativity, new synthesis.

Style, Grammar, Punctuation: Correction of spelling and typing errors. Including using proper footnoting and citation styles.

### Policies and Procedures

All dates for assignments, classroom material, and readings are tentative and subject to change dependent upon circumstance. The instructor reserves the right to add, delete or revise this syllabus within the framework of this semester. The objective of this course is to help the student see the relevance of the course in their own lives, discover the field, and enjoy exploring course concepts.

### Student Conduct

1. Academic Integrity – Students should familiarize themselves with the academic integrity policies of the College of Arts and Sciences which can be found on the [University Policies website \(www.wustl.edu/policies/undergraduate-academic-integrity.html\)](http://www.wustl.edu/policies/undergraduate-academic-integrity.html) and will be used for this course. Summaries can be found here: [www.ja.wustl.edu/academicintegrity/resources-policysummary.php](http://www.ja.wustl.edu/academicintegrity/resources-policysummary.php). As a student in this course, your work must be your own and when appropriate, acknowledge the contributions of others. Suspected violations of academic integrity policy will be referred to the College of Arts & Sciences Academic Integrity Officer, Dean Dirk Killen. The sanctions administered by the Academic Integrity Committee and University Judicial Board can be severe and may compromise your future academic success. In short: cheating is stupid, don't do it.
2. Student Preparation and Team Participation – Students are expected to complete the readings and assignments at the times they are due. Students are expected to contribute and required to participate in group activities. Please feel free to ask questions and give comments about the course and readings. Any student who needs additional assistance should contact the instructor. Arrangements can be made outside of class to handle any issues that arise during the course of the semester. If you have concerns about an assignment, contact the instructor *before* the assignment is due. Additionally, any students interested in more detailed knowledge about the topic are encouraged to contact the instructor.
3. Students with Disabilities – Anyone with disabilities who may need accommodations in this class is encouraged to contact the Disabilities Resources office (see <http://cornerstone.wustl.edu/DisabilityResources.aspx>) as soon as possible to better ensure that such accommodations are implemented in a timely fashion.

4. Policy on Style for Citation and Plagiarism - The two key purposes of citation are to 1) give appropriate credit to the authors of information, research findings, and/or ideas (and avoid plagiarism) and 2) facilitate access by your readers to the sources you use in your research.

Quotations: When directly quoting an outside source, the borrowed text, regardless of the amount, must be surrounded by quotation marks or block quoted. Quoted text over two lines in length should be single-spaced and indented beyond the normal margins. Every quote must include a source—the author, title, volume, page numbers, etc.—whether an internal reference, footnote, or endnote is used in conjunction with a bibliography page.

Paraphrasing or Citing an Idea: When summarizing an outside source in your own words or citing another person's ideas, quotation marks are not necessary, but the source must be included. Plagiarism is a serious violation of the academic honesty policy. If a student plagiarizes others' material or ideas, he or she may receive an "F" in the course. The faculty member may also recommend further sanctions, per the disciplinary action policy.

Generally speaking, the three keys of acceptable citation practice are: 1) thoroughness, 2) accuracy, and 3) consistency. In other words, be sure to fully cite all sources used (thoroughness), be accurate in the citation information provided, and be consistent in the citation style you adopt. All references should include the following elements: 1) last names along with first and middle initials; 2) full title of reference; 3) name of journal or book; 4) publication city, publisher, volume, and date; and 5) page numbers referenced. When citing information from the Internet, include the WWW address at the end, with the "access date" (i.e., when you obtained the information), just as you would list the document number and date for all public documents. When citing ideas or words from an individual that are not published, you can write "personal communication" along with the person's name and date of communication.

Additional Reading:

Lathrop A, Foss K. *Student Cheating and Plagiarism in the Internet Age*. Englewood, CO: Libraries Unlimited, Inc.; 2000.

## SEMESTER AT A GLANCE

| <b>I. Environmental Perspectives, Problems and Politics</b>  |   |
|--|---|
| <p><i>What should we do about the environment?<br/>What are the problems? What are our options?</i></p>  | <ul style="list-style-type: none"> <li>• Environmental Values &amp; Ethics</li> <li>• Policy Types</li> <li>• Key Environmental Issues               <ul style="list-style-type: none"> <li>○ Air</li> <li>○ Water</li> <li>○ Waste/Hazards</li> <li>○ Energy</li> <li>○ Climate</li> <li>○ Biodiversity</li> </ul> </li> </ul> |
| <b>II. The Policy Process &amp; Policy Evolution</b>   |   |
| <p><i>How is environmental policy developed &amp; implemented? What is the history of the environmental movement and how has it changed?</i></p> | <ul style="list-style-type: none"> <li>• Models of the Policy Process</li> <li>• Patterns and History</li> <li>• Role of Institutions and Power</li> </ul>  |
| <b>III. Policy Outcomes and Evaluation</b>   |   |
| <p><i>What are the major environmental policies in the U.S.? How do we know if they are working?</i></p>   | <ul style="list-style-type: none"> <li>• Key Policy Areas:               <ul style="list-style-type: none"> <li>○ Pollution</li> <li>○ Energy</li> <li>○ Natural Resources</li> </ul> </li> <li>• Efficiency &amp; Equity</li> <li>• Costs, Benefits and Risk</li> </ul>  |
| <b>IV. The Future of Environmental Policy</b>  |   |
| <p><i>What is our environmental future? Is it sustainable?</i></p>   | <ul style="list-style-type: none"> <li>• Climate Change</li> <li>• Environmental Justice</li> <li>• Toward Sustainability?</li> </ul>   |

## Course Schedule

We will do our best to follow the schedule listed below. However, the course schedule is intended to be revisable within the framework of the semester and subject to change.

**Week 1: Course Introduction/Environmental Problems and Politics**

Jan. 14  
&  
Jan. 16

*Readings:* Chapter 1  
Syllabus and Introduction to Environmental Policy

**Week 2: The State of the Environment**

Jan. 21  
(No class)  
&  
Jan. 23

*Readings:* Chapter 2  
Blackboard Week 2  
Assignment 1

**Week 3: The State of the Environment**

Jan. 28  
&  
Jan. 30

*Readings:* Chapter 2  
Blackboard Week 3  
Assignment 2

**Week 4: The State of the Environment /The Policy Process**

Feb. 4  
&  
Feb. 6

*Readings:* Chapter 2 & 3  
Blackboard Week 4  
Assignment 3

**Week 5: The Policy Process**

Feb. 11  
&  
Feb. 13

*Readings:* Chapter 3  
Blackboard Week 5  
Assignment 4

**Week 6: The Evolution of Environmental Policy & Politics**

Feb. 18  
&  
Feb. 20

*Readings:* Chapter 4  
Blackboard Week 6  
Assignment 5

**Week 7: The Evolution of Environmental Policy & Politics**

Feb. 25  
&  
Feb. 27

*Readings:* Chapter 4  
Blackboard Week 7

**Week 8: The Evolution of Environmental Policy & Politics/Midterm Exam**

Mar. 4  
&  
Mar. 6

*Readings:* Chapter 4/Review for Midterm  
**Midterm: March 6**

**Week 9: Spring Break (No Class)**

Mar. 10  
&  
Mar. 12

No readings/assignments

**Week 10: Pollution and Toxic Wastes**

Mar. 18  
&  
Mar. 20

*Readings:* Chapter 5  
Blackboard Week 10

**Week 11: Pollution and Toxic Wastes/Energy and Natural Resources**

Mar. 25  
&  
Mar. 27

*Readings:* Chapter 5 & 6  
Blackboard Week 11  
Assignment 6

**Week 12: Energy and Natural Resources**

Apr. 1  
&  
Apr. 3

*Readings:* Chapter 6  
Blackboard Week 12  
Assignment 7

**Week 13: Evaluating Environmental Policy**

Apr. 8  
&  
Apr. 10

*Readings:* Chapter 7  
Blackboard Week 13  
Assignment 8

**Week 14: Evaluating Environmental Policy/The Future of Environmental Policy and Politics**

Apr. 15      *Readings:* Chapter 8  
&              Blackboard Week 14  
Apr. 17      Assignment 9

**Week 15: The Future of Environmental Policy and Politics**

Apr. 22      *Readings:* Chapter 8  
&              Blackboard Week 15  
Apr. 24      Assignment 10

**Week 16: Final Exam Week**

*Final Exam - May 2 (8am-10am)*